

# Howard A. Fohlin

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Online Portfolio Samples: [pixellifestudios.com](http://pixellifestudios.com)

## QUALIFICATIONS PROFILE

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Highly creative and multitasking Web Designer and Graphic Designer with extensive experience in multimedia, 3d illustration/design, print design and photography. Exceptional collaborative and interpersonal skills; dynamic team player with well developed verbal communication abilities. Passionate and inventive creator of innovative marketing and design strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

### WEB & MULTIMEDIA

- Website Design
- 3D Illustration/Design
- Flash Animation
- Video Production/Editing

### PRINT DESIGN

- Brochures & Newsletters
- Logos & Business Cards
- Posters & Postcards
- Custom Stationery

### PHOTOGRAPHY

- Product Photography
- Photo Retouching
- Raw Editing
- Capabilities Photography

## PROFESSIONAL EXPERIENCE

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**Varuna Design & Advertising**, Bedford, New Hampshire, 2003-2008  
**Lead Design Manager & Multimedia Specialist**

Successfully manage and coordinate web design projects from concept to completion. Work closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements. Effectively build, motivate, and direct design and production teams. Coordinate freelance designers, consultants and teams to meet all project requirements. Create highly persuasive sales and marketing presentations. Expertly convert features to benefits in order to achieve client objectives.

### Key Achievements:

- Eight time "New Hampshire Internet awards" recipient for exceptional design, concept, layout, and usability.
- Lead photographer for ABC's Extreme Home Makeover Edition Fall 2007 - Voisine Family, New Hampshire.
- Successfully engaged client projects from concept to completion.
- Provided layout and design for corporate website contracts under extremely tight deadlines.
- Established trusting relationships with fellow designers and key clients.

**Tracey Edwards**, Manchester, New Hampshire, 2001-2003  
**Lead Web Designer & Multimedia Specialist**

Successfully translated subject matter into concrete applicable design for newsletters, promotional materials and sales collateral. Created design themes and graphics for internet marketing and sales presentations, capability training videos and corporate websites. Participated in a team effort to produce streamlined production of website style guide design materials for outsourced freelance designers.

### Key Achievements:

- Four time "New Hampshire Internet awards" recipient for exceptional design, concept, layout, and usability.

- Provided graphic support to both existing design teams and previous client designers.
- Provided proposal layout and design for corporate web/print contracts under extremely tight deadlines.
- Established trusting relationships with fellow designers and key clients.

**Petzold Advertising, Bedford, New Hampshire, 1998-2001**  
**Webmaster/Graphic Designer and Web Department Manager**

Created new design themes for marketing/web and collateral material. Collaborated with the creative team to design and produce computer-generated artwork for marketing and promotional materials. Participated in the production phase of web/print promotional items for key clients under the direction of the account executives and marketing department.

**Key Achievements:**

- Consistently recognized for fresh and innovative design ideas and applications.
- Regarded as the go to person for web application design and HTML programming.

**TECHNICAL PROFICIENCY**

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Adobe Photoshop/Image Ready CS3-4, Adobe Illustrator CS3-4, Adobe Premiere Pro CS3-4, Adobe Dreamweaver CS3-4, Adobe Flash CS3-4, 3D Studio Max 9, Sonic Foundry Sound Forge 9, Sony Vegas Pro 8, Microsoft Word, Microsoft Access, and Microsoft Excel. Spyder 3 color calibration software for Mac and or PC.

Extensive knowledge of the Windows NT/2000/XP operating systems, configuration, setup, operation and internal support.

**Professional Photographer/Videographer with full range of equipment:**

Nikon D3 full frame DSLR camera, all inclusive professional Nikkor lenses ranging from Nikkor 14mm to 200mm. Sony HD ("High Definition") video camera setup 1080P.